



GDPR Compliance

TTI Success Insights welcomes the General Data Protection Regulation (GDPR), which protects the fundamental right to privacy for every EU resident. TTI Success Insights recognizes the importance of applying the same standards, processes, and procedures to our clients around the globe.

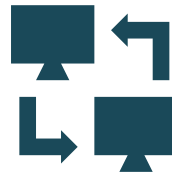
How TTI Success Insights Is Preparing for GDPR

With over 30 million assessments delivered to users around the world, TTI Success Insights around the globe will be GDPR compliant across all of its platforms on or before May 25, 2018. Recognizing its role as a data processor, TTI Success Insights has thoroughly analyzed GDPR requirements and has appointed a cross-functional execution team and hired qualified legal counsel to assist the preparation process. Some of our ongoing initiatives are:

- Allowing data controllers to set up assessments and links with auto delete capabilities after a specified period of time.
- Conducting data protection impact assessments and data mapping.
- Implementing appropriate technical and organizational measures that ensure and demonstrate that we comply, including internal data protection policies such as staff training, internal audits of processing activities, and reviews of internal HR policies.
- Maintaining relevant documentation on processing activities.
- Implementing measures that meet the principles of data protection by design and data protection by default, including data minimization and pseudonymization.
- Creating and improving security features on an ongoing basis.



Compliance with the GDPR requires a partnership between TTI Success Insights and our network and customers in their use of TTI Success Insights products and solutions. In this context, TTI Success Insights will generally act as a data processor and our partners and customers will act as data controllers. Working together, we explore opportunities within our relevant service offerings to assist our partners and customers meet their GDPR obligations.



What This Means for You

Meeting the GDPR requirements takes a lot of time and effort. As your partner, we want to help make the process as easy as possible so you can continue to focus on your business. Some of the product enhancements we are making strive to do the following:

- **Easy contact with us.** We are building a data subject website, where you can easily request changes or deletion of data. All approved requests will be compliant with GDPR and honored within 30 days of the request.
- **Increase your confidence in our ability to protect user data.** We anonymize or delete user data as appropriate.
- Receive customer communications where we provide updates on the status of requests.

This content is general information on EU data privacy and the GDPR, and is not an exhaustive or complete summary, nor is it legal advice for your company.

Have questions?
visit ttisuccessinsights.com/gdpr or
call 800.869.6908 to learn more